

## Message Text

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ACTION ARA-17

INFO OCT-01 ADP-00 AID-20 EB-11 COME-00 IO-12 STR-08 CEA-02

CIEP-02 OPIC-12 XMB-07 FRB-02 OMB-01 CIAE-00 INR-09

NSAE-00 RSC-01 PA-03 PRS-01 USIA-12 RSR-01 /122 W

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R 141626 Z MAR 73

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 6497

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E. O. 11652: N/A

TAGS: ETRD, CO

SUBJECT: CIPE EXPERT GROUP MTG

REF: CIRC 1650

DEPT PASS ALL ARA DIPLOMATIC POSTS

JOINT STATE/ AID MSG

SUMMARY- ATMOSPHERE THUS FAR HARMONIOUS, AS DELEGATES EXPLORE FUTURE  
ROLE FOR CIPE. LATIN AMERICANS REMAIN COMMITTED TO CIPE AS INSTITUTION,

WHILE RECOGNIZING NEED FOR MAJOR REDIRECTION OF ACTIVITIES. MOST  
DELEGATIONS EMPHASIZE THAT CIPE'S ROLE SHOULD BE LIMITED TO HELPING  
INDIVIDUAL GOVTS ACQUIRE ADEQUATE EXPORT PROMOTION CAPABILITY.  
FIRST STEPS HAVE BEEN TAKEN TOWARD IMPROVED AND SYSTEMATIC  
PROGRAMMING. THERE ARE ALSO ENCOURAGING SIGNS OF A BEGINNING OF BETTER

COORDINATION WITH INTERNATIONAL ORGANIZATIONS. EXECUTIVE DIRECTOR  
HAS ACKNOWLEDGED TO USDEL THE NECESSITY OF IMPROVED MANAGEMENT,  
AND HAS SAID HE WOULD BE WILLING TO HAVE HIS ADMINISTRATIVE  
FUNCTIONS TURNED OVER TO A DEPUTY. END SUMMARY

1. MEETING OPENED ON CONSTRUCTIVE NOTE, WITH DELEGATIONS AND  
OAS SECRETARIAT STRESSING IMPORTANCE OF POSITIVE FORWARD  
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LOOK. FOURTEEN COUNTRIES PLUS US REPRESENTED; DEL. FROM THE DOMINICAN REP. ARRIVED FRIDAY. NO- SHOWS ARE ARGENTINA, BOLIVIA, ECUADOR, PANAMA, PARAGUAY, BARBADOS, AND TRINIDAD- TOBAGO. GROUP IS A MIXTURE OF TRADE PROMOTION AND ECONOMIC OFFICIALS OF FOREIGN MINISTRIES, ALMOST ALL HAVING USEFUL DEGREE OF EXPERTISE.

2. FROM BEGINNING, ASSUMPTION IMPLICIT THAT CIPE WOULD CONTINUE. HOWEVER COUNTRIES RECOGNIZE CHANGES NECESSARY TO IMPROVE PERFORMANCE AND CONCENTRATE EFFORTS. ALSO, SOME HAVE REACHED MORE ADVANCED STATE IN THEIR EXPORT DEVELOPMENT REQUIRING DIFFERENT TYPES OF ASSISTANCE.

3. THERE APPEARS TO BE CONSENSUS THAT CIPE SHOULD BE SERVICE INSTITUTION, FOCUSING ON TECHNICAL ASSISTANCE IN RESPONSE TO INDIVIDUAL COUNTRY NEEDS. GROUP SEEMS TO BE FAVORABLY INCLINED TO US PROPOSAL ( FLOATED THROUGH OAS EXECUTIVE SECRETARY AND CIPE EXECUTIVE DIRECTOR) CALLING FOR ANNUAL SUBMISSION TO CIPE OF PRIORITY- RANKED COUNTRY NEEDS, PROJECTED OVER SPECIFIC TIME PERIOD, WITH JUSTIFICATION FOR EACH REQUEST. HOPEFULLY THIS WOULD REPRESENT FIRST STEP TOWARD MORE RATIONAL PROGRAMMING.

4. NECESSITY FOR ESTABLISHING PRIORITIES AND RECOGNITION OF CONSTRAINTS ON LIMITED HUMAN AND FINANCIAL RESOURCES APPEAR TO HAVE ENTERED GROUP CONSCIOUSNESS, AS HAS NEED FOR MORE EFFECTIVE COORDINATION WITH INTERNATIONAL ORGANIZATIONS. KNOTTY PROBLEMS WITH WHICH GROUP HAS HAD TO GRAPPLE INCLUDE:  
A) DIFFICULTY OF DESIGNING A PROGRAM TO MEET WIDE RANGE OF NEEDS OF COUNTRIES AT DIFFERENT LEVELS OF DEVELOPMENT; AND B) THE ATTEMPT TO RECONCILE THE NEED FOR SYSTEMATIC PROGRAMMING AND COORDINATION WITH PRESERVATION OF FLEXIBILITY AND CIPE' S READY- RESPONSE CAPABILITY.

5. PLENARY NOW CONSIDERING WORKING GROUP DRAFT PAPER ON CRITERIA, FUNCTIONS, AND RECOMMENDATIONS CONCERNING CIPE' S PROGRAM, WHICH INTER ALIA RECOMMENDS GIVING PRIORITY TO TECHNICAL ASSISTANCE, CUTTING BACK ON PUBLICATION ACTIVITIES, AND CLOSING OFFICES IN WASHINGTON, SAO PAULO AND NEW YORK.  
( PLENARY LATER DECIDED THE NEW YORK OFFICE SHOULD BE RETAINED.)  
STILL ON THE DOCKET FOR DISCUSSION IS DRAFT PROPOSAL FOR AMENDING CIPE STATUTES, PRESENTED BY GROUP OF FIVE DELEGATIONS.  
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6. US DEL. HAS COMMUNICATED TO EXECUTIVE DIRECTOR OUR VIEW RE SERIOUS NEED FOR IMPROVED MANAGEMENT, ALONG WITH SUGGESTION THAT A REVIEW OF ORGANIZATION AND STRUCTURE WITH AN OUTSIDE BODY (E. G. OSA SECRETARIAT) MIGHT BE HELPFUL. EXECUTIVE DIRECTOR ACKNOWLEDGES NEED FOR IMPROVEMENT; ALTHOUGH THUS FAR NONCOMMITTAL ON MEANS TO ACHIEVE THIS, HE HAS TOLD US DEL HE WOULD BE WILLING

TO HAVE HIS ADMINISTRATIVE FUNCTIONS TURNED OVER TO A DEPUTY. ACTING DIRECTOR FRAND STEWART HAS TOLD US DEL HE WOULD BE WILLING TO TAKE ON THE ADMINISTRATIVE FUNCTIONS WHEN HE RESUMES ROLE AS DEPUTY.

7. DE. ARTEAGA APPEARS TO HAVE RESPECT OF DELEGATIONS DESPITE THEIR CRITICISMS OF CIPE POLICIES. UNLESS FINANCIAL AUDIT MAKES HIS POSITION UNTENABLE HIS CONTINUANCE AS EXECUTIVE DIRECTOR SEEMS PREFERABLE TO ANY LIKELY ALTERNATIVES, PARTICULARLY IF HIS ADMINISTRATIVE RESPONSIBILITY IS DELEGATED TO STEWARD.

8. US DEL MAINTAINING LOW PROFILE AND WORKING CLOSELY AND SATISFACTORILY WITH SEDWITZ.  
SEDWITZ.  
SACCIO

NOTE BY OCT: NOT PASSED ALL ARA DIPLOMATIC POSTS

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\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* LIMITED OFFICIAL USE

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